



## SECOND QUARTER 2017 EARNINGS CONFERENCE CALL

COMMAND YOUR ROAD.

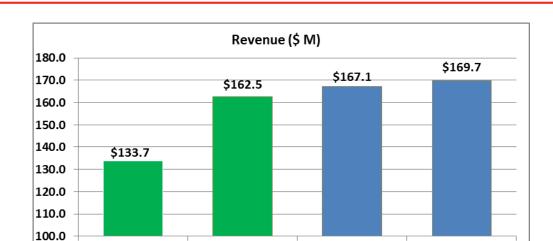
## FORWARD-LOOKING STATEMENTS



This presentation contains some forward-looking statements that are not historical facts, including statements concerning our business, financial strength, future plans, objectives, and the performance of our products. These statements can be identified by words such as "believe", "expect", "forecast", ""potential", "project", "future", "may", "will", and "should", and similar expressions or words. These forward-looking statements involve various known and unknown risks, uncertainties, and assumptions that are difficult to predict with regard to timing, extent, and likelihood. Therefore, actual performance and results may materially differ from what may be expressed or forecasted in such forward-looking statements. Factors that could contribute to these differences may include operational and other complications that may arise affecting the implementation of our plans and business objectives; continued pressures caused by economic conditions and the pace and extent of the economic recovery; challenges that may arise in connection with the integration of new businesses or assets we acquire or the disposition of assets; issues unique to government contracting, such as competitive bidding processes, qualification requirements, and delays or changes in funding; disruptions within our dealer network; changes in our relationship with major customers or suppliers; changes in the demand or supply of products within our markets or raw materials needed to manufacture those products; and changes in laws and regulations affecting our business. The risk factors disclosed in Part I – Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2016, filed with the Securities and Exchange Commission and available at www.sec.gov or our website, include all known risks our management believes could materially affect the results described by forward-looking statements contained in this presentation. However, those risks may not be the only risks we face. Our business, operations, and financial performance could also be affected by additional factors that are not presently known to us or that we currently consider to be immaterial to our operations. In addition, new risks may emerge from time to time that may cause actual results to differ materially from those contained in any forward-looking statements. All forward-looking statements in this presentation are qualified by this paragraph. Investors should not place undue reliance on forward-looking statements as a prediction of actual results. All dividends are considered and declared by our Board of Directors, in its discretion. We undertake no obligation to publicly update or revise any forward-looking statements in this presentation, whether as a result of new information, future events, or otherwise.

# SECOND QUARTER 2017- CORPORATE OVERVIEW

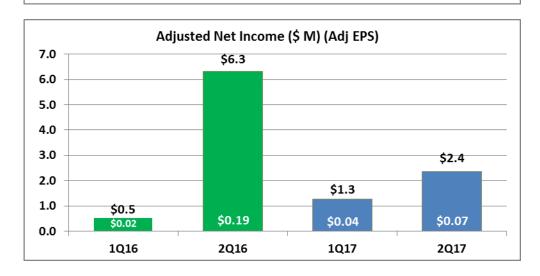
2Q17



2Q16

1Q17

1Q16



See GAAP reconciliation in Appendix



- Sales for 2Q17 rose 4.4% to \$169.7M from \$162.5M
  - Increase driven by \$30.0M in net sales from Smeal acquisition, partially offset by volume and mix, timing of the Reach order, as well as a nonrecurring defense order fulfilled in 2016
- Adjusted net income was \$2.4 million, or \$0.07 per share, compared to \$6.3M, or \$0.19 per share
  - Adjusted net income excludes \$1.2M of acquisition and restructuring related expenses
- Sixth profitable quarter in a row, on an adjusted basis
- Continued operational improvements from implementing the Spartan Production System, lean manufacturing and continuous improvement initiatives
- Significant progress in turnaround efforts in the ER segment



## Smeal Acquisition / Integration Update Closed January 1, 2017

- 2Q17 net revenues of \$30.0M
- 2017 net revenues expected to be approximately \$105M
- Continued strong interest and excitement from our dealer network and customers
- First half of 2017 focused on integrating and identifying synergistic opportunities
- Second half of 2017 positioned to deliver strong year-over-year growth in profitability
- ER remains on track to return to profitability on an adjusted basis in 2017







### S-180 Line of Pumpers

- Order to delivery in less than ½ the time of any competitor
  - Industry average delivery 330 days
  - Addressable market 30% 40%
  - Currently offering 11 Models
- Significant dealer interest including newly acquired Smeal dealer network
- Well received momentum building
  - Shipped 19 s-180 trucks in 2Q17, up from 14 in 1Q17
  - Backlog remains strong with 28 units scheduled to be built







### **F-Series Grand Opening**

- Last month celebrated grand opening of the new 85,000 sq ft facility in Charlotte, MI
- Production underway on Isuzu's 2018 F-series Class
   6 medium-duty truck
  - Designed to optimize fuel efficiency and maximize cargo space in order to serve the growing urban and last-mile delivery segments
  - F-Series expands Spartan's alliance with Isuzu
    - Producing Isuzu's N-series since 2011
- Production ramping up will produce meaningful second half contributions









### Reach Walk-in Van - Supporting Last Mile Delivery Needs

- Received ~900 vehicle order from two delivery service companies, including 800 unit reorder and a first time order from a Global logistics leader
- Innovative, fuel-efficient walk-in van
  - Utilizes Isuzu turbocharged four-cylinder diesel engine
  - Aerodynamic Utilimaster body design
  - 35% better fuel economy than traditional walk-in vans
  - Available in lengths of 12 feet (540 cf) and 14 feet (630 cf)
  - Up to 27 inches more headroom than a conventional cargo van.

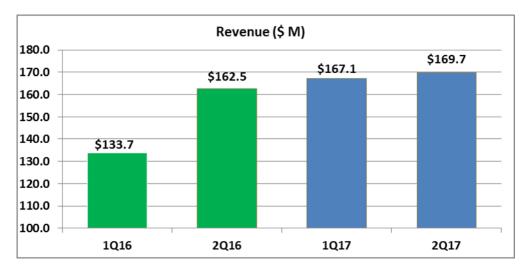


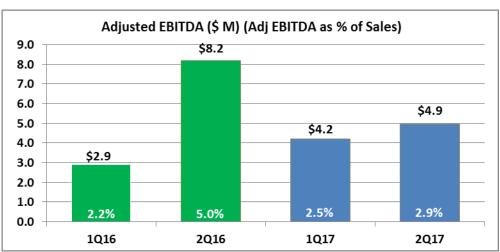


# FINANCIAL REVIEW 2ND QUARTER 2017

## **2Q17 VS 2Q16 – OVERVIEW**



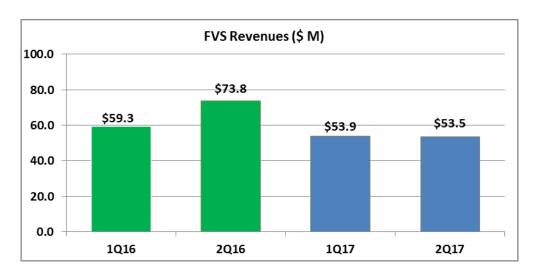


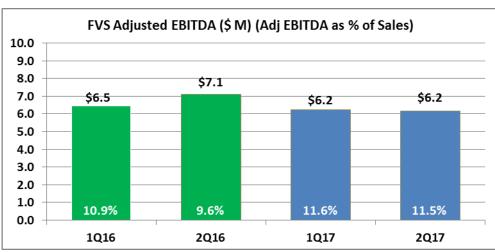


- Revenue for the 2Q17 increased to \$169.7M from \$162.5M
  - Increase primarily driven by \$30.0M in net sales from Smeal acquisition
    - Expect Smeal to contribute \$105M to 2017 revenues
- Adjusted EBITDA decreased to \$4.9M from \$8.2M
  - Adjusted EBITDA margin was 2.9% of sales compared to 5.0% of sales
  - Results for the quarter were impacted volume and mix, the timing of the Reach order, as well as a nonrecurring defense order
  - Excludes the impact of:
    - Restructuring and acquisition related expenses of \$0.4M versus \$0.2M last year
    - Chassis impact to Smeal of \$0.9M
    - 2Q16 charge of \$1.7M for a legacy product recall
- Backlog of \$372.8M compared to \$351.3M at March 31, 2017

## FLEET VEHICLES & SERVICES - 2Q17



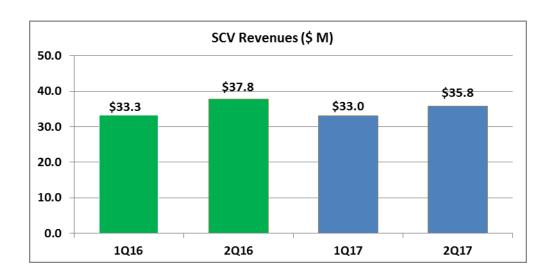


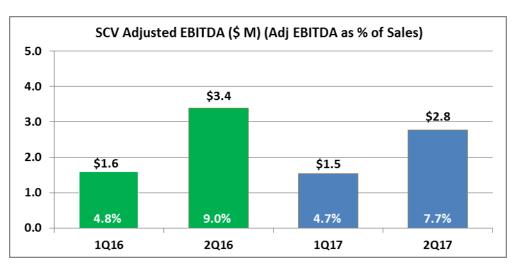


- Revenue down 27.5% to \$53.5M from \$73.8M
  - Volume and mix and timing of Reach order
- Adjusted EBITDA decreased \$0.9M to \$6.2M from \$7.1M primarily due to lower volumes
- Adjusted EBITDA margin improved 190 basis points to 11.5% of sales from 9.6%
  - Improved labor and manufacturing productivity
- Backlog of \$131.3M compared to \$114.0M at March 31, 2017

# SPECIALTY CHASSIS & VEHICLES – 2Q17



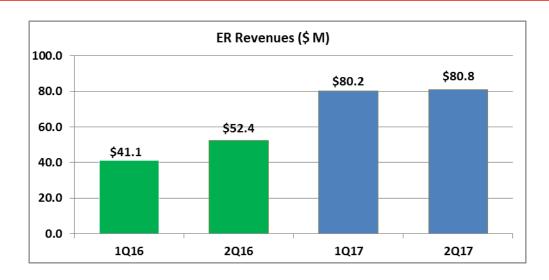


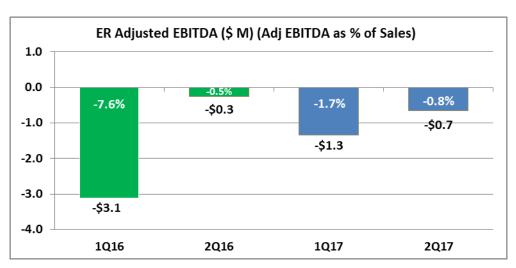


- Revenue down \$2.0M to \$35.8M from \$37.8M
  - Decline primarily due to a defense order in 2016 that did not reoccur in 2017, partially offset by higher motorhome sales
- SCV adjusted EBITDA declined \$0.6M to \$2.8M from \$3.4M, reflecting the nonrecurring defense order
- Adjusted EBITDA margin declined 130 basis points to 7.7% of sales from 9.0% of sales, due to the nonrecurring defense order
- Backlog of \$26.7M compared to \$22.8M at March 31, 2017

## **EMERGENCY RESPONSE – 2Q17**







- Revenue up 54.2% to \$80.8M from \$52.4M
  - Increase due to sales from Smeal acquisition
  - Offset by fewer shipments of complete fire apparatus and custom cab and chassis
- ER adjusted EBITDA loss was \$0.7M compared to a loss of \$0.3M
  - Reflects improved product quality, warranty costs, material efficiencies, improved vehicle mix and increased labor and manufacturing productivity
  - Offset by increased health care costs of \$1M, or \$0.03 per share
  - 2Q16 included \$1.7M legacy product recall
- Backlog of \$214.8M compared to \$214.5M at March 31, 2017
  - Includes \$78.1M Smeal backlog

## **BALANCE SHEET – 2Q17**



## **Spartan Motors Summary Balance Sheet**

		Jun 30 2017 naudited)		<b>Dec 31, 2016</b> audited)
Assets				
Cash	\$	21,240	\$	32,041
Accts Receivable		81,951		65,441
Inventory		88,444		58,896
PP&E		57,078		53,116
Other Assets		47,631		33,800
Total Assets	\$	296,344	\$	243,294
Liabilities & Shareholders' Equity Accts Payable Long-term Debt	\$	41,991 22,849	\$	74
Other Liabilities  Total Liabilities	\$	79,196 <b>144,036</b>	\$	58,932
	<del>-</del>		<del>-</del>	90,342
Shareholders' Equity		152,308		152,952
Total Liabilities & Equity	\$	296,344	\$	243,294
Total Liquidity Cash Net Borrowing Capacity	\$	21,240 35,313	\$	32,041 71,057
Total Liquidity	\$	56,553	\$	103,098

- Cash on hand of \$21.2M reflects:
  - \$10M debt repayment on May 9, 2017
  - \$1.8M dividend payment
- Inventory at \$88.4M, up \$29.5M since Dec 31, 2016
  - Includes \$29.4M from Smeal acquisition
  - Excluding Smeal, base business ended Jun 30, 2017 at \$59.0M, down from \$59.8M at June 30, 2016
  - Smeal inventory down \$33.2M at Jun 30, 2017 from the Jan 1, 2017 acquisition
- Long-term debt of \$22.8M at 2Q17 reflects remaining borrowings for the Smeal acquisition
- Total liquidity of \$57M reflects cash on hand and borrowing capacity on \$100M credit facility

## **FINANCIAL OUTLOOK - 2017**



2017 Guidance												
	Current Guidan	ce	Previous Guidance									
(\$M except per share)	Low Mid-point	High	Low	Mid-point	High							
Revenue	\$680.0 \$700.0	\$720.0	\$650.0	\$675.0	\$700.0							
Restructuring/Acq Costs	<b>\$3.7</b>			\$3.2								
Adjusted EBITDA	\$28.3 \$29.8	\$31.3	\$26.5	\$27.8	\$29.0							
Income tax expense	\$0.7 \$1.5	\$2.2	\$1.5	\$1.9	\$2.3							
Interest Expense	\$0.6			\$0.8								
Adjusted EPS	\$0.48 \$0.50	\$0.52	\$0.36	\$0.39	\$0.41							
Shares outstanding	35,000			35,000								

### **CLOSING REMARKS**



- 2Q17 operating results marked our 6th profitable quarter in a row, on an adjusted basis
  - Momentum continues to build as process improvements are beginning to take hold
  - Continued margin expansion will be driven by:
    - Improvements in labor and manufacturing productivity
    - Leveraging increased footprint and scale
    - Expanded industry-leading aerial portfolio
    - Improved product quality leading to reduced warranty expense
    - Smeal accelerated integration and synergies
- Expect 2017 second-half revenues and profits to accelerate year-over-year
- ER will return to profitability on an adjusted basis in 2017
- Spartan team determined on delivering exceptional growth in profitability and increasing shareholder value



## **APPENDIX**



This presentation contains Adjusted EBITDA (earnings before interest, taxes, depreciation and amortization), adjusted net income, adjusted earnings per share, forecasted Adjusted EBITDA, and forecasted adjusted earnings per share, which are all Non-GAAP financial measures. Our management uses Adjusted EBITDA to evaluate the performance of and allocate resources to our segments. These non-GAAP measures are calculated by excluding items that we believe to be infrequent or not indicative of our operating performance. For the periods covered by this release such items consist of expenses associated with restructuring actions taken to improve the efficiency and profitability of certain of our manufacturing operations, expenses related to a recent business acquisition, the impact of the step-up in inventory value associated with the recent business acquisition, and the impact of the business acquisition on the timing of chassis revenue recognition. We present these adjusted Non-GAAP measures because we consider them to be important supplemental measures of our performance and believe them to be useful to improve the comparability of our results from period to period and with our competitors, as well as to show ongoing results from operations distinct from items that are infrequent or not indicative of our operating performance.

The adjusted Non-GAAP measures are not measurements of our financial performance under GAAP and should not be considered as an alternative to net income or earnings per share under GAAP. These adjusted Non-GAAP measures have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. In addition, in evaluating the adjusted Non-GAAP measures, you should be aware that in the future we may incur expenses similar to the adjustments in this presentation, despite our assessment that such expenses are infrequent or not indicative of our operating performance. Our presentation of the adjusted Non-GAAP measures should not be construed as an inference that our future results will be unaffected by unusual or infrequent items. We compensate for these limitations by providing equal prominence of our GAAP results and using adjusted Non-GAAP measures only as a supplement.

The following tables reconcile net income to Adjusted EBITDA, net income to adjusted net income, earnings per share to adjusted earnings per share for the periods indicated.



### Financial Summary (Non-GAAP)

### Consolidated

(In thousands, except per share data)
(Unaudited)

		Three Months Ended June 30,								
Spartan Motors, Inc		2017	% of sales	of sales 2016		% of sales				
Net income	\$	1,124	0.7%	\$	4,374	2.7%				
Add (subtract):										
Restructuring		325			227					
Intercompany chassis impact		853			-					
Recall expense		-			1,715					
Acquistion related expenses		60	_		-	_				
Adjusted net income	\$	2,362	= 1.4%	\$	6,316	3.9%				
Net income	\$	1,124	0.7%	\$	4,374	2.7%				
Add (subtract):										
Depreciation and amortization		2,365			1,778					
Taxes on income		92			9					
Interest expense		129	_		88	_				
EBITDA	\$	3,710	2.2%	\$	6,249	3.8%				
Add (subtract):										
Restructuring		325			227					
Intercompany chassis impact		853			-					
Recall expense		-			1,715					
Acquistion related expenses		60			-					
Adjusted EBITDA		4,948	2.9%		8,191	5.0%				
Diluted net earnings (loss) per share	\$	0.03		\$	0.13					
Add (subtract):										
Restructuring		0.01			0.01					
Intercompany chassis impact		0.03			-					
Purchase accounting impact		_	_		0.05	_				
Adjusted Diluted net earnings (loss) per share	\$	0.07	_	\$	0.19	_				



### Financial Summary (Non-GAAP) Consolidated

(In thousands, except per share data) (Unaudited)

	Three Months Ended March 31,								
Spartan Motors, Inc		<b>2017</b> % of sales		2	2016	% of sales			
Net income (loss)	\$	(1,099)	-0.7%	\$	543	0.4%			
Add (subtract):									
Restructuring		642			339				
Intercompany chassis impact		1,112			-				
Purchase accounting impact		189			-				
Acquistion related expenses		672			-				
Deferred tax asset valuation allowance		466			(235)	1			
Tax effect of adjustments		(719)			(125)	<u>.                                    </u>			
Adjusted net income	\$	1,263	0.8%	\$	522	0.4%			
Net income (loss)	\$	(1,099)	-0.7%	\$	543	0.4%			
Add (subtract):									
Depreciation and amortization		2,325			1,786				
Taxes on income		83			93				
Interest expense		264	-		114	_			
EBITDA	\$	1,573	0.9%	\$	2,536	1.9%			
Add (subtract):									
Restructuring		642			339				
Intercompany chassis impact		1,112			-				
Purchase accounting impact		189			-				
Acquistion related expenses		672			-				
Adjusted EBITDA		4,188	2.5%	\$	2,875	2.2%			
Diluted net earnings (loss) per share	\$	(0.03)		\$	0.02				
Add (subtract):									
Restructuring		0.02			0.01				
Intercompany chassis impact		0.03			-				
Purchase accounting impact		0.01			-				
Acquistion related expenses		0.02			-				
Deferred tax asset valuation allowance		0.01			(0.01)				
Tax effect of adjustments		(0.02)	_		(0.00)	<u>_</u>			
Adjusted Diluted net earnings (loss) per share		0.04	<b>-</b> 1	\$	0.02	_			



### **Emergency Response Vehicles Segment**

(In thousands, unaudited)

	Three Months Ended June 30,							
		2017 %	of sales		2016	% of sales		
Net income (loss) attributable to Emergency Response	\$	(2,100)	-2.6%	\$	(2,475)	-4.7%		
Add (subtract):								
Depreciation and amortization		584			210			
Taxes on income		-		70				
Earnings before interest, taxes, depreciation and amortization	\$	(1,516)	-1.9%	\$	(2,195)	-4.2%		
Earnings before interest, taxes, depreciation and amortization	\$	(1,516)	-1.9%	\$	(2,195)	-4.2%		
Restructuring charges		10			227			
Intercompany chassis impact		854			-			
Recall expense					1,715			
Adjusted earnings before interest, taxes, depreciation and amortization	\$	(652)	-0.8%	\$	(253)	-0.5%		

### Fleet Vehicles and Services Segment

(In thousands, unaudited)

	Three Months Ended June 30,							
	- 2	2017	% of sales	2	2016	% of sales		
Net income (loss) attributable to Fleet Vehicles and Services	\$	4,968	9.3%	\$	6,260	8.5%		
Add (subtract):								
Depreciation and amortization		887			841			
Interest expense		12			21			
Earnings before interest, taxes, depreciation and amortization	\$	5,867	11.0%	\$	7,122	9.6%		
Earnings before interest, taxes, depreciation and amortization	\$	5,867	11.0%	\$	7,122	9.6%		
Restructuring charges		307			-			
Adjusted earnings before interest, taxes, depreciation and amortization	\$	6,174	11.5%	\$	7,122	9.6%		

### **Specialty Chassis and Vehicles Segment**

(In thousands, unaudited)

	Three Months Ended June 30,							
	- 2	2017	% of sales	2	2016	% of sales		
Net income (loss) attributable to Specialty Chassis and Vehicles Add (subtract):	\$	2,502	7.0%	\$	3,260	8.6%		
Depreciation and amortization		263			123			
Earnings before interest, taxes, depreciation and amortization	\$	2,765	7.7%	\$	3,383	9.0%		
Earnings before interest, taxes, depreciation and amortization Restructuring charges	\$	2,765	7.7%	\$	3,383	9.0%		
Adjusted earnings before interest, taxes, depreciation and amortization	\$	2,765	7.7%	\$	3,383	9.0%		



### **Emergency Response Vehicles Segment**

(In thousands, unaudited)

	Three Months Ended March 31,						
		2017	% of sales		2016	% of sales	
Net income (loss) attributable to Emergency Response	\$	(3,589)	-4.5%	\$	(3,664)	-8.9%	
Add (subtract):							
Depreciation and amortization		552			206		
Taxes on income		-			-		
Interest expense		-			-		
Earnings before interest, taxes, depreciation and amortization	\$	(3,037)	-3.8%	\$	(3,458)	-8.4%	
Earnings before interest, taxes, depreciation and amortization	\$	(3,037)	-3.8%	\$	(3,458)	-8.4%	
Restructuring		399			339		
Intercompany chassis impact		1,112			-		
Purchase accounting impact		189			-		
Adjusted earnings before interest, taxes, depreciation and amortization	\$	(1,337)	-1.7%	\$	(3,119)	-7.6%	
		(-,,			(-,/		

#### Fleet Vehicles and Services Segment

(In thousands, unaudited)

	Three Months Ended March 31,						
		2017	% of sales		2016	% of sales	
Net income (loss) attributable to Fleet Vehicles and Services Add (subtract):	\$	5,225	9.7%	\$	5,544	9.4%	
Depreciation and amortization		876			873		
Taxes on income		_			_		
Interest expense		38	•		45		
Earnings before interest, taxes, depreciation and amortization	\$	6,139	11.4%	\$	6,462	10.9%	
Earnings before interest, taxes, depreciation and amortization	\$	6,139	11.4%	\$	6,462	10.9%	
Restructuring		105			-		
Adjusted earnings before interest, taxes, depreciation and amortization	\$	6,244	11.6%	\$	6,462	10.9%	

### **Specialty Chassis and Vehicles Segment**

(In thousands, unaudited)

	Three Months Ended March 31,						
	- 2	2017	% of sales	1	2016	% of sales	
Net income (loss) attributable to Specialty Chassis and Vehicles	\$	1,127	3.4%	\$	1,480	4.4%	
Add (subtract):							
Depreciation and amortization		310			115		
Taxes on income		-			-		
Interest expense		-			-		
Earnings before interest, taxes, depreciation and amortization	\$	1,437	4.4%	\$	1,595	4.8%	
Earnings before interest, taxes, depreciation and amortization	\$	1,437	4.4%	\$	1,595	4.8%	
Restructuring		96			-		
Adjusted earnings before interest, taxes, depreciation and amortization	\$	1,533	4.7%	\$	1,595	4.8%	



### Consolidated

(In thousands, except per share data) (Unaudited)

### 2017 Guidance Year Ending December 31, 2017

	Low		Mid		High
Net income	\$ 13,000	\$	13,750	\$	14,500
Add:					
Depreciation and amortization	10,278		10,278		10,278
Interest expense	600		600		600
Taxes	 700		1,450		2,200
EBITDA	\$ 24,578	\$	26,078	\$	27,578
Add (subtract):					
Acquisition expenses					
Restructuring charges	965		965		965
Chassis shipment delay	 2,725		2,725		2,725
Adjusted EBITDA	\$ 28,268	\$	29,768	\$	31,268
Earnings per share	\$ 0.37	\$	0.39	\$	0.41
Add:					
Acquisition expenses	0.03		0.03		0.03
Chassis shipment delay	0.08		0.08		0.08
Less tax effect of adjustments			-		
Adjusted earnings per share	\$ 0.48	\$	0.50	\$	0.52

## FOR MORE INFORMATION:

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